

INTERIM REPORT Q1 2013







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HIGHLIGHTS

In Q1 2013, Hartmann took important steps towards reducing the complexity of its production and increasing its sales. Europe showed signs of stabilisation compared with H2 2012, and the North American business continued to see positive trends and was primed for additional growth. We retain our guidance for revenue of DKK 1.5-1.6 billion and a profit margin of 7.5-9.5%.

- Hartmann generated revenue of DKK 423 million for Q1 2013 (2012: DKK 412 million) and an operating profit* of DKK 44 million (2012: DKK 45 million), corresponding to a profit margin* of 10.3% (2012: 11.0%).
- Hartmann generated a strong cash inflow from operating activities of DKK 47 million (2012: DKK 50 million). Return on invested capital fell to 12.4% (2012: 19.1%) due to special items attributable to the closure of Hartmann's manufacturing facility in Finland.
- The European business showed signs of stabilisation compared with H2 2012 and generated total revenue of DKK 351 million for Q1 2013 (2012: DKK 344 million) and an operating profit of DKK 34 million (2012: DKK 36 million), corresponding to a profit margin of 9.7% (2012: 10.4%). Performance for the European business remains unsatisfactory.
- The positive performance in North America was sustained with revenue for Q1 2013 increasing to DKK 72 million (2012: DKK 67 million). Operating profit remained unchanged at DKK 16 million (2012: DKK 16 million), corresponding to a profit margin of 21.7% (2012:23.4%).

- In Q1 2013, Hartmann resolved to streamline its European production network by closing the group's manufacturing facility in Finland. The decision led to special items of DKK 33 million for Q1 2013 and is expected to contribute DKK 10 million to operating profit annually. The full effect is expected to show as from 2014, while the effect will be limited in 2013.
- On 9 April 2013, Hartmann announced the group's intention of expanding its existing production capacity in North America. The expansion was initiated in Q2 2013 with full implementation anticipated in 2014.
- Hartmann retains its guidance of revenue of DKK 1.5-1.6 billion and a profit margin of 7.5-9.5%.

^{*} References to operating profit in this report are to operating profit before special items, and references to profit margin are to profit margin before special items, unless otherwise stated.

KEY FIGURES AND FINANCIAL RATIOS

DKKm

Group	Q1 2013	Q1 2012	FY 2012
Statement of comprehensive income			
Revenue	423	412	1,544
Operating profit/(loss) before depreciation, amortisation and impairment (EBITDA)	42	65	199
Operating profit/(loss) before special items	44	45	114
Special items	(33)	0	0
Operating profit/(loss) (EBIT)	ÌÍ	45	114
Financial income and expenses, net	0	(2)	(8)
Profit/(loss) before tax (EBT)	10	43	107
Profit/(loss) for the period (EAT)	4	33	93
Comprehensive income	(4)	50	104
Cash flows			
Cash flows from operating activities	47	50	153
Cash flows from investing activities	(11)	(8)	(57)
Cash flows from financing activities	(13)	70	(46)
Total cash flows	24	112	51
Balance sheet			
Assets	1,145	1,187	1,141
Invested capital (IC)	621	671	655
Net working capital (NWC)	123	136	131
Net interest-bearing debt	102	128	137
Equity	596	610	600
Financial ratios, %			
Profit margin (EBITDA)	10.0	15.7	12.9
Profit margin before special items	10.3	11.0	7.4
Profit margin (EBIT)	2.5	11.0	7.4
Return on average invested capital (ROIC, rolling 12 months)	12.4	19.1	17.5
Return on equity (rolling 12 months)	10.4	14.9	15.9
Equity ratio	52.1	51.4	52.6
Gearing	17.2	21.0	22.8
Share-based financial ratios			
No. of shares (at period end, excluding treasury shares)	6,915,090	6,915,090	6,915,090
No. of shares (average, excluding treasury shares)	6,915,090	6,915,090	6,915,090
Earnings per share, DKK (EPS)	0.5	4.8	13.4
Cash flows from operating activities per share, DKK	6.8	7.3	22.2
Book value per share, DKK	86.3	88.2	86.8
Market price per share, DKK	132.0	111.0	110.5
Market price/book value per share	1.5	1.3	1.3
Price/earnings	243.3	23.1	8.3

The financial ratios are calculated in accordance with 'Recommendations & Ratios 2010', issued by the Danish Society of Financial Analysts. See note 37 in the annual report for 2012.

DEVELOPMENTS IN Q1 2013

Hartmann's mature European markets that were subject to price adjustments in the course of 2012 showed signs of stabilisation in Q1 2013. Profitability in the European business fell moderately relative to the prior-year period. The performance was still unsatisfactory despite the improvement against the performance in H2 2012. Hartmann continued its positive performance in North America, and the business was primed for additional growth.

The European business remained committed to adding to its competitive strength by reducing complexity and enhancing efficiency. In that context, the closure of Hartmann's manufacturing facility in Finland and increased automation at its remaining manufacturing facilities were important measures. The group is furthermore committed to increasing the share of premium products by rolling out its new imagic^{2®} product line

STATEMENT OF COMPREHENSIVE INCOME

Revenue

Consolidated revenue rose to DKK 423 million in Q1 2013 (2012: DKK 412 million), primarily due to the continued positive trends in the North American business and a higher activity level at Hartmann Technology.

Europe

The European business reported total revenue of DKK 351 million (2012: DKK 344 million). While sales of moulded-fibre packaging fell, average selling prices rose moderately as a result of increased sales of premium products. Furthermore, the mature markets that were subject to price adjustments in 2012 showed signs of stabilisation.

The revenue growth in Europe was driven by a higher contribution from Hartmann Technology.

North America

The North American business reported revenue of DKK 72 million (2012: DKK 67 million) for Q1 2013. The revenue growth was driven by significantly increased sales of retail packaging in the standard segment.

Operating profit

Operating profit for Q1 2013 was DKK 44 million (2012: DKK 45 million), and the profit margin was 10.3% (2012: 11.0%).

Europe

The European business reported operating profit of DKK 34 million for Q1 2013 (2012: DKK 36 million), corresponding to a profit margin of 9.7% (2012: 10.4%).

Operating profit was adversely impacted by reduced sales of moulded-fibre packaging and lower capacity utilisation at the European manufacturing facilities (negative effect of DKK 9 million). Moreover, the costs of energy (an expense of DKK 6 million) rose as a result of higher energy prices relative to the prior-year period. The increase in average selling prices, however, contributed positively to operating profit (DKK 4 million), and the increased activity level at Hartmann Technology was also a positive contributor (DKK 8 million).

North America

Operating profit for the North American business remained unchanged at DKK 16 million (2012: DKK 16 million), corresponding to a profit margin of 21.7% (2012: 23.4%) for Q1 2013.

The performance in North America remained stable, reflecting that Hartmann has successfully increased the sales of retail packaging and reduced the costs of recycled paper as a result of lower prices and more efficient utilisation of raw materials (DKK 5 million). The high capacity utilisation was sustained in Q1 2013, while the moderate fall in average selling prices had a marginal adverse impact on operating profit.

Special items

The decision to close Hartmann's manufacturing facility in Finland led to special items of DKK 33 million in Q1 2013. These items included severance payments, writedowns and other costs related to closing down production. See note 4 to the financial statements. The closure is expected to contribute DKK 10 million to operating profit annually. The full effect is expected to show as from 2014, while the effect will be limited in 2013.

Corporate functions

Costs related to corporate functions were DKK 6 million in Q1 2013 (2012: DKK 7 million).

Financial income and expenses

Financial income and expenses for Q1 2013 was a net expense of DKK 1 million (2012: an expense of DKK 2 million).

Profit for the period

Profit for the period amounted to DKK 4 million for Q1 2013 (2012: DKK 33 million).

Comprehensive income

Comprehensive income was negative at DKK 4 million (2012: DKK 50 million). Comprehensive income for Q1 2013 was negatively affected in the amount of DKK 33 million due to special items and an expense of DKK 7 million (2012: DKK 14 million) resulting from translation into DKK of net assets in foreign subsidiaries.

The expansion of production capacity in North America has been initiated

in Q2 2013 with full implementation anticipated in 2014

CASH FLOWS

Cash flows from operating activities

In Q1 2013, cash flows from operating activities represented a net cash inflow of DKK 47 million (2012: a net cash inflow of DKK 50 million).

Cash flows from investing activities

Cash flows from investing activities were a net cash outflow of DKK I I million for Q1 2013 (2012: a net cash outflow of DKK 8 million). As a result, cash flows from operating and investing activities amounted to a net cash inflow of DKK 36 million for Q1 2013 (2012: a net cash inflow of DKK 42 million).

Cash flows from financing activities

Cash flows from financing activities were a net cash outflow of DKK 12 million for Q1 2013 (2012:a net cash inflow of DKK 70 million).

BALANCE SHEET

ROIC

At 31 March 2013, return on average invested capital (ROIC) was 12.4% against 19.1% at 31 March 2012. The change was a result of the lower operating profit after special items.

The objective of Hartmann's operations and investments is to continuously secure an attractive return on invested capital (ROIC) of not less than 15% for its shareholders.

Capital resources

At 31 March 2013, the group's net interest-bearing debt stood at DKK 102 million against DKK 137 million at 31 December 2012. Hartmann has reduced its net interest-bearing debt by DKK 26 million from 31 March 2012. Hartmann's financial gearing was 17% at 31 March 2013 against 23% at 1 January 2013. Hartmann's total drawing right, includ-

ing deposits and unutilised overdraft facilities, amounted to DKK 385 million at 31 March 2013. Management considers the capital resources satisfactory.

Equity

Equity stood at DKK 596 million at 31 March 2013, against DKK 600 million at 1 January 2013. Hartmann's equity ratio was 52% at 31 March 2013, against 53% at 1 January 2013.

THE HARTMANN SHARE

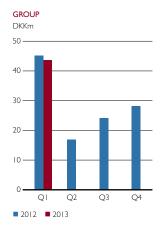
The official market price of the Hartmann share was DKK 110.5 at 31 December 2012 and DKK 132.0 at 31 March 2013. Information on share performance is available at investor.hartmann-packaging.com.

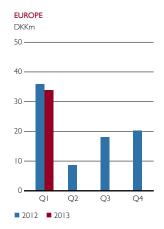
EVENTS AFTER THE BALANCE SHEET DATE

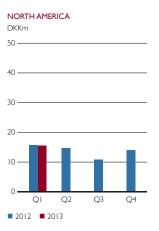
On 9 April 2013, Hartmann announced that the group intended to expand its existing production capacity in North America with a view to strengthening its market position and meeting its long-term targets. The expansion was initiated in Q2 2013 with full implementation anticipated in 2014.

In 2008, the district heating company Tønder Fjernvarme filed a complaint with the Danish Energy Regulatory Authority concerning the pricing of surplus heat from Hartmann's combined heat and power plant. In an advisory opinion issued on 8 May 2013, the Danish Energy Regulatory Authority ordered Hartmann to repay an excess payment of DKK 21 million for the period 2005-2012. Hartmann disagrees with the opinion and intends to appeal against it to the Danish Energy Board of Appeal. Not later than when a final decision has been made, Hartmann's management will reassess the basis of operation and the valuation of the combined heat and power plant. See note 2 to the financial statements.

OPERATING PROFIT







OUTLOOK

Price levels in a few of Hartmann's mature European markets settled at a new level in 2012 and are expected to remain relatively stable during the remainder of 2013. Based on the current market trends and the group's performance in the first quarter of the year, Hartmann retains its full-year guidance of revenue of DKK 1.5-1.6 billion and a profit margin of 7.5-9.5%.

The planned closure of Hartmann's manufacturing facility in Finland is expected to lead to special items in the order of DKK 30-40 million, which are not included in the guidance for 2013.

Due to seasonal fluctuations, Hartmann's revenue for the first and fourth quarters is generally higher than for the second and third quarters. Hartmann's sales of machinery are not affected by seasonal fluctuations, but revenue may be subject to quarterly fluctuations depending on the timing of order execution at Hartmann Technology.

As a result of the expansion of production capacity in North America, Hartmann's total capital expenditure is expected to come to DKK 120-140 million. The total capital expenditure comprises both the expansion in North America and the group's increased focus on automating and enhancing production efficiency in both Europe and North America.

ASSUMPTIONS

Hartmann's revenue and profit margin guidance for 2013 is based on the present composition of the group's business operations. In addition, total costs of raw materials and selling prices are assumed to remain relatively stable at the level prevailing at the time of presentation of this interim report. Any deviations from these assumptions may affect the 2013 performance.

Hartmann's operating profit and profit margin are mainly exposed to developments in raw material prices and exchange rates. Hartmann has hedged its primary currency exposure until 31 December 2013.

FORWARD-LOOKING STATEMENTS

The forward-looking statements in this interim report reflect Hartmann's current expectations for future events and financial results. The statements are inherently subject to uncertainty, and actual results may therefore differ from expectations. Factors that may cause the actual results to differ from expectations include, but are not limited to, general economic developments and developments in the financial markets, changes and amendments to legislation and regulation in Hartmann's markets, changes in demand for products, competition and the prices of raw materials.

OUTLOOK AND FINANCIAL TARGETS

	2013	2015
	514415141111	514417161111
Revenue	DKK 1.5-1.6 billion	DKK 1.7-1.8 billion
Profit margin	7.5-9.5%	8-11%

RISK FACTORS

See the section on risk factors and note 33 to the financial statements in the annual report for 2012 for a full description of Hartmann's risk factors.

RAW MATERIALS

Hartmann is dependent on the purchase prices of the raw materials used in production. Hartmann is particularly exposed to fluctuations in the purchase prices of recycled paper and energy (electricity and gas) – the most important raw materials used in production.

There is limited scope for reducing Hartmann's sensitivity to developments in the price of recycled paper if supplies of the required volumes are to be secured and maintained. Hartmann substitutes to some extent certain types of paper for other types if prices are more favourable.

Hartmann regularly signs fixed-price agreements with energy suppliers, typically for periods of 6 or 12 months, covering a substantial part of the group's energy consumption. However, it is not possible to sign fixed-price agreements with energy suppliers in all of the countries in which Hartmann operates.

Hartmann is committed to reducing its sensitivity to fluctuations in the prices of raw materials through continual implementation of technological improvements and optimisation of work processes.

CURRENCY

Hartmann's currency risks consist of transaction risks and translation risks, respectively.

Hartmann is exposed to transaction risk due to cross-border transactions leading to contractual cash flows in foreign currency. Most sales generated in the North American business are invoiced in USD, while most costs are incurred in CAD. Therefore, the currency exposure in relation to the USD/CAD exchange rate constitutes one of the group's single largest transaction risks. Other significant transaction risks relate to the currencies CHF, EUR, GBP, HRK, HUF, PLN and SEK.

Due to its foreign subsidiaries, Hartmann is exposed to translation risks since a major part of the group's earnings and net assets derive from these foreign subsidiaries and is therefore translated and included in the consolidated financial statements, which are presented in DKK. In terms of net position, foreign subsidiaries' reporting in the currencies CAD, EUR, HRK, HUF and ILS represents Hartmann's greatest translation exposure.

The group's currency exposure is hedged to the effect that primary currencies are continuously hedged for a period of not less than 6 and not more than 12 months. Translation risk is not hedged, as it does not have any direct impact on Hartmann's cash resources or underlying cash flows.

MANAGEMENT STATEMENT

The Board of Directors and the Executive Board have today considered and approved the interim report of Brødrene Hartmann A/S for the three months ended 31 March 2013.

The interim report, which has been neither audited nor reviewed by the company's auditors, was prepared in accordance with IAS 34 'Interim Financial Reporting' as adopted by the EU and Danish disclosure requirements for listed companies.

In our opinion, the interim financial statements give a true and fair view of the group's assets and liabilities and financial position at 31 March 2013 and of the results of the group's operations and cash flows for the three months ended 31 March 2013.

Furthermore, in our opinion, the management report includes a fair review of the development and performance of the group's activities, the financial results for the period and the financial position of the group in general and describes the principal risks and uncertainties that it faces.

Gentofte, 13 May 2013

Executive Board: Michael Rohde Pedersen Marianne Rørslev Bock Chief Executive Officer Chief Financial Officer

Board of Directors: Agnete Raaschou-Nielsen Walther V. Paulsen Jan Peter Antonisen

Chairman

Niels Hermansen Jørn Mørkeberg Nielsen Steen Parsholt

Vice Chairman

Niels Christian Petersen



Interim financial statements

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STATEMENT OF COMPREHENSIVE INCOME

Group	Q1 2013	Q1 2012	FY 2012
Payanya	422 5	4110	1 5 4 4 1
Revenue Production costs	422.5	411.8	1,544.1
	(292.3) 130.2	(281.8) 130.0	(1,089.6) 454.5
Gross profit/(loss)			
Selling and distribution costs	(73.5)	(68.8)	(284.8)
Administrative expenses	(13.6)	(16.4)	(57.8)
Other operating income	0.6 43.7	0.4 45.2	2.5
Operating profit/(loss) before special items			
Special items, cf. note 4	(33.0)	0.0	0.0
Operating profit/(loss)	10.7	45.2	114.4
Financial income	2.0	2.0	11.0
Financial expenses	(2.4)	(4.0)	(18.7)
Profit/(loss) before tax	10.3	43.2	106.7
Tax on profit/(loss) for the period	(6.5)	(9.9)	(14.2)
Profit/(loss) for the period	3.8	33.3	92.5
Items that cannot be reclassified to profit or loss			
Actuarial losses on pension obligations	0.0	0.0	(12.5)
Tax on the above	0.0	0.0	3.2
	0.0	0.0	(9.3)
Items that can be reclassified to profit or loss			
Foreign exchange adjustment of:			
Foreign subsidiaries	(7.3)	14.3	17.6
Equity-like loans to subsidiaries	0.1	(0.1)	(0.1)
Value adjustment of hedging instruments:			
Recognised in equity	(0.2)	3.5	3.6
Transferred to revenue	1.4	(0.1)	(5.8)
Transferred to production costs	(1.7)	0.0	5.9
Transferred to financial income and expenses	0.0	0.0	0.8
Tax on the above	0.1	(0.9)	(1.2)
	(7.6)	16.7	20.8
Other comprehensive income	(7.6)	16.7	11.5
Comprehensive income	(3.8)	50.0	104.0
Earnings per share, DKK	0.5	4.8	13.4
Earnings per share, diluted, DKK	0.5	4.8	13.4

STATEMENT OF CASH FLOWS

DKKm

Group	Q1 2013	Q1 2012	FY 2012
Operating profit/(loss) before special items	43.7	45.2	114.4
Depreciation and amortisation	19.1	19.5	84.5
Adjustment for other non-cash items	0.0	0.0	(0.3)
Change in working capital	(10.8)	(11.4)	(13.8)
Restructuring costs etc. paid	(0.6)	(0.6)	(2.4)
Cash generated from operating activities	51.4	52.7	182.4
Interest etc. received	0.8	0.3	6.3
Interest etc. paid	(2.4)	(4.0)	(18.7)
Net income tax paid	(2.8)	1.2	(16.6)
Cash flows from operating activities	47.0	50.2	153.4
Disposals of property, plant and equipment	0.0	0.0	0.6
Acquisitions of property, plant and equipment	(10.9)	(8.4)	(62.1)
Government grants received	0.0	0.0	4.5
Cash flows from investing activities	(10.9)	(8.4)	(57.0)
Cash flows from operating and investing activities	36.1	41.8	96.4
Raising of non-current debt	0.0	70.1	83.3
Repayment of non-current debt	(12.5)	0.0	(65.1)
Dividend paid	0.0	0.0	(64.0)
Cash flows from financing activities	(12.5)	70.1	(45.8)
Total cash flows	23.6	111.9	50.6
Cash and cash equivalents and bank debt at beginning of period	66.4	13.8	13.8
Foreign exchange adjustment	(1.8)	1.1	2.0
Cash and cash equivalents and bank debt at end of period	88.2	126.8	66.4
Recognition of cash and cash equivalents and bank debt at end of period:			
Cash and cash equivalents	88.2	126.8	77.0
Overdraft facilities	0.0	0.0	(10.6)
	88.2	126.8	66.4

The statement of cash flows cannot be derived solely from the published financial information.

BALANCE SHEET

Λ	\subset	\subset	Γ
$/\!\!\!\!/$			

	31 March 2013	31 March 2012	31 Dec. 2012
0 1 11	10.7		
Goodwill	10.7	10.7	10.7
Other intangible assets	3.2	5.8	3.8
Intangible assets	13.9	16.5	14.5
Land and buildings	157.2	163.6	167.1
Technical plant and machinery	312.6	344.1	332.3
Fixtures and fittings, tools and equipment	6.4	7.6	6.5
Technical plant under construction	21.7	17.1	18.1
Property, plant and equipment	497.9	532.4	524.0
Investments in associates	1.7	1.7	1.7
Other receivables	10.4	14.8	10.8
Deferred tax	89.6	83.5	92.9
Other non-current assets	101.7	100.0	105.4
Non-current assets	613.5	648.9	643.9
Inventories	117.7	122.8	130.7
Trade receivables	259.2	256.2	238.2
Income tax receivable	6.8	4.4	7.1
Other receivables	45.4	18.9	38.7
Prepayments	14.5	9.0	5.8
Cash and cash equivalents	88.2	126.8	77.0
Current assets	531.8	538.1	497.5
Assets	1,145.3	1,187.0	1,141.4

BALANCE SHEET EQUITY AND LIABILITIES

	31 March 2013	31 March 2012	31 Dec. 2012
			-
Share capital	140.3	140.3	140.3
Hedging reserve	(5.2)	(5.6)	(4.8)
Translation reserve	(44.3)	(40.4)	(37.1)
Proposed dividend	65.7	64.0	65.7
Retained earnings	439.9	451.9	436.1
Equity	596.4	610.2	600.2
Deferred tax	14.6	18.1	15.2
Pension obligations	46.0	34.6	46.8
Credit institutions	190.7	255.1	203.1
Government grants	21.2	25.0	22.2
Other payables	0.7	3.0	1.5
Non-current liabilities	273.2	335.8	288.8
Government grants	2.8	3.2	3.1
Overdraft facilities	0.0	0.0	10.6
Prepayments from customers	3.9	28.2	12.1
Trade payables	99.4	99.1	120.0
Payables to associates	3.8	2.0	2.0
Income tax	2.0	1.3	0.3
Provisions	23.1	2.1	2.2
Other payables	140.7	105.1	102.1
Current liabilities	275.7	241.0	252.4
Liabilities	548.9	576.8	541.2
Equity and liabilities	1,145.3	1,187.0	1,141.4

STATEMENT OF CHANGES IN EQUITY

Group	Share capital	Hedging reserve	Translation reserve	Proposed dividend	Retained earnings	Total equity
Equity at 1 January 2013	140.3	(4.8)	(37.1)	65.7	436.1	600.2
Equity at 1 January 2013	1 10.5	(1.0)	(37.1)	03.7	150.1	000.2
Profit/(loss) for the period	-	-	-	0.0	3.8	3.8
Other comprehensive income						
Items that can be reclassified to profit or loss						
Foreign exchange adjustment of:						
Foreign subsidiaries	-	-	(7.3)	-	-	(7.3)
Equity-like loans to subsidiaries	-	-	0.1	-	-	0.1
Value adjustment of hedging instruments:						
Recognised in equity	-	(0.2)	-	-	-	(0.2)
Transferred to revenue	-	1.4	-	-	-	1.4
Transferred to production costs	-	(1.7)	-	-	-	(1.7)
Tax on the above	-	0.1	0.0	-	-	0.1
	0.0	(0.4)	(7.2)	0.0	0.0	(7.6)
Total comprehensive income	0.0	(0.4)	(7.2)	0.0	3.8	(3.8)
Total changes in equity	0.0	(0.4)	(7.2)	0.0	3.8	(3.8)
Equity at 31 March 2013	140.3	(5.2)	(44.3)	65.7	439.9	596.4
Equity at 1 January 2012	140.3	(8.1)	(54.6)	64.0	418.6	560.2
Profit/(loss) for the period	-	-	-	0.0	33.3	33.3
Other comprehensive income						
ltems that can be reclassified to profit or loss						
Foreign exchange adjustment of:						
Foreign subsidiaries	-	-	14.3	-	-	14.3
Equity-like loans to subsidiaries	-	-	(0.1)	-	-	(0.1)
Value adjustment of hedging instruments:						
Recognised in equity	-	3.5	-	-	-	3.5
Transferred to revenue	-	(0.1)	-	-	-	(0.1)
Tax on the above		(0.9)	0.0	-	-	(0.9)
	0.0	2.5	14.2	0.0	0.0	16.7
Total comprehensive income	0.0	2.5	14.2	0.0	33.3	50.0
Total changes in equity	0.0	2.5	14.2	0.0	33.3	50.0
Equity at 31 March 2012	140.3	(5.6)	(40.4)	64.0	451.9	610.2

NOTES

01

ACCOUNTING POLICIES

The interim financial statements are presented in accordance with IAS 34 'Interim Financial Reporting' as adopted by the EU and Danish disclosure requirements for listed companies. No interim financial statements have been prepared for the parent company. The interim financial statements are presented in Danish kroner (DKK), which is the presentation currency used for the group's operations and the functional currency of the parent company.

The accounting policies applied in the interim financial statements are consistent with the accounting policies applied in the consolidated financial statements for 2012. The accounting policies are described in note 37 to the financial statements in the annual report for 2012, to which reference is made.

New financial reporting standards and interpretations in 2013 Hartmann has implemented all new and revised financial reporting standards and interpretations adopted by the EU that are effective for financial years beginning on or after 1 January 2013. In this connection, Hartmann has implemented IAS 1 concerning presentation of other comprehensive income. The comparative figures have been restated accordingly. Furthermore, Hartmann has assessed that the new and revised standards and interpretations that are effective for financial years beginning on or after 1 January 2013 are either not relevant or not of significant importance.

02 SIGNIFICANT ACCOUNTING ESTIMATES AND JUDGMENTS

Significant accounting estimates and judgments

In applying the group's accounting policies, management is required to make judgments, estimates and assumptions concerning the carrying amount of assets and liabilities which cannot be immediately inferred from other sources.

The judgments, estimates and assumptions made are based on historical experience and other relevant factors which management considers reasonable under the circumstances, but which are inherently uncertain and unpredictable.

The estimates and underlying assumptions are regularly assessed. Changes to accounting estimates are recognised in the reference period in which the change occurs and in future reference periods if the change affects the period in which it is made as well as subsequent reference periods.

Recoverable amount of the combined heat and power plant in Tønder, Denmark

In 2008, the district heating company Tønder Fjernvarme filed a complaint with the Danish Energy Regulatory Authority concerning the pricing of surplus heat from Hartmann's combined heat and power plant. In an advisory opinion issued on 8 May 2013, the Danish Energy Regulatory Authority ordered Hartmann to repay an excess payment of DKK 21 million. Hartmann disagrees with the opinion and intends to

appeal against it. Not later than when a final decision has been made, Hartmann's management will reassess the basis of operation and the valuation of the combined heat and power plant. The valuation and the profitability of the continued operation of the combined heat and power plant depend on the price level determined in the final decision. The carrying amount of property, plant and equipment at 31 March 2013 relating to the plant was DKK 27.9 million.

Other factors

The group's revenue and results of operations are subject to seasonal fluctuations.

03

SEGMENT INFORMATION

The reporting of business segments is in accordance with the internal reporting to the Executive Board and the Board of Directors. The Executive Board and the Board of Directors constitute the chief operating decision maker of Hartmann.

Hartmann's activities are segmented on the basis of the geographical location of the reporting units.

No operating segments have been aggregated to represent the reporting segments.

The internal management reporting complies with the group's accounting policies. Business-related decisions on resource allocation and performance evaluation for each of the segments are made on the basis of the operating profits of the individual segments before special items. Decisions relating to financing and taxation are made on the basis of information on Hartmann as a whole and are not allocated to the reporting segments. The pricing of inter-segment transactions is made on an arm's length basis.

Segment income and expenses as well as segment assets and liabilities comprise those items that in the internal management reporting are directly attributed to each individual segment and those items that are indirectly allocated to the individual segments on a reliable basis. Profits in associates, financial income and expenses, income taxes, investments in associates, tax assets and tax liabilities, and cash and cash equivalents and bank debt are not allocated to reporting segments.

The reporting segments are:

- Europe comprises production and sales of moulded-fibre packaging. Products are produced at manufacturing facilities in Europe (including Israel) and are primarily sold to egg producers, egg packing businesses, retail chains and buyers of industrial packaging. The segment also comprises sales of machinery for production of moulded-fibre packaging and the combined heat and power plant in Tønder, Denmark.
- North America comprises production and sales of moulded-fibre packaging. Products are primarily produced at the North American manufacturing facility and sold to egg producers, egg packing businesses and retail chains.

NOIES

03 SEGMENT INFORMATION CONT'D

OPERATIONS Q1 2013

	Europe	North America	Total reporting segments
Moulded fibre	300.4	71.8	372.2
Other revenue	50.3	0.0	50.3
Revenue	350.7	71.8	422.5
Operating profit/(loss) before special items	33.9	15.6	49.5
Other segment information			
Depreciation, amortisation and impairment	28.7	3.1	
Investments in intangible assets and property, plant and equipment	8.1	2.7	
Net working capital (NWC)	108.4	14.3	
Invested capital	497.8	124.9	
ROIC,% (rolling 12 months)	9.1	44.5	
Segment assets	792.0	168.6	960.6

OPERATIONS Q1 2012

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	Europe	North America	Total reporting segments
Moulded fibre	305.5	67.4	372.9
Other revenue	38.9	0.0	38.9
Revenue	344.4	67.4	411.8
Operating profit/(loss) before special items	35.9	15.8	51.7
Other segment information			
Depreciation, amortisation and impairment	16.7	3.0	
Investments in intangible assets and property, plant and equipment	7.1	1.3	
Net working capital (NWC)	120.2	15.7	
Invested capital	550.6	123.3	
ROIC,% (rolling 12 months)	22.4	26.2	
Segment assets	811.6	161.6	973.2

NOIES

03 SEGMENT INFORMATION CONT'D

RECONCILIATION

	Q1 2013	Q1 2012
Revenue		
Revenue for reporting segments	422.5	411.8
Revenue, cf. interim financial statements	422.5	411.8
Performance targets		
Operating profit/(loss) before special items for reporting segments	49.5	51.7
Non-allocated corporate functions	(5.9)	(6.6)
Fliminations	0.1	0.1
Operating profit/(loss) before special items, cf. interim financial statements	43.7	45.2
Special items	(33.0)	0.0
Operating profit/(loss), cf. interim financial statements	10.7	45.2
Financial income	2.0	2.0
Financial expenses	(2.4)	(4.0)
Profit before tax, cf. interim financial statements	10.3	43.2
	31 March 2013	31 March 2012
Assets		
Assets for reporting segments	960.6	973.2
Non-allocated assets	186.7	216.4
Eliminations	(2.0)	(2.6)
Assets, cf. interim financial statements	1,145.3	1,187.0

04 SPECIAL ITEMS

	Q1 2013	Q1 2012
Impairment of property, plant and equipment	12.6	0.0
Demolition and clearing costs	8.9	0.0
Severance payments	9.6	0.0
Other costs relating to closure of manufacturing facility	1.9	0.0
Special costs	33.0	0.0

NOTES DKKm

05 CONTINGENT LIABILITIES

As stated in note 3 to the financial statements in the annual report for 2012 and note 2 to the financial statements in this interim report, Hartmann is involved in a dispute with the Danish district heating company Tønder Fjernvarme concerning the pricing of surplus heat. In an advisory opinion issued on 8 May 2013, the Danish Energy Regulatory Authority ordered Hartmann to repay an excess payment of DKK 21 million. Hartmann disagrees with the opinion and intends to appeal against it. A provision of DKK 3.5 million was made at 31 March 2013.

06 FINANCIAL INSTRUMENT CATEGORIES

Group	31 March 2013		31 March 2012		31 Dec. 2012	
	Carrying amount	Fair value	Carrying amount	Fair value	Carrying amount	Fair value
Derivative financial instruments						
to hedge future cash flows	0.0	0.0	0.2	0.2	0.2	0.2
Financial assets used as						
hedging instruments	0.0	0.0	0.2	0.2	0.2	0,2
Trade receivables	259.2	259.2	256.2	256.2	238.2	238.2
Other receivables	59.9	59.9	27.7	27.7	45.8	45.8
Cash and cash equivalents	88.2	88.2	126.8	126.8	77.0	77.0
Loans and receivables	407.3	407.3	410.7	410.7	361.0	361.0
Derivative financial instruments						
to hedge future cash flows	6.9	6.9	8.0	8.0	6.6	6.6
Financial liabilities used as						
hedging instruments	6.9	6.9	8.0	8.0	6.6	6.6
Credit institutions	190.7	190.7	255.1	255.1	213.7	213.7
Other liabilities	239.7	239.7	202.5	202.5	219.3	219.3
Financial liabilities measured at						
amortised cost	430.4	430.4	457.6	457.6	433.0	433.0

The fair value of derivative financial instruments to hedge future cash flows is based on observable data (level 2).

07 EVENTS AFTER THE BALANCE SHEET DATE

No events have occurred after the balance sheet date at 31 March 2013 until the date of presentation of this interim report that significantly affect the group's assets, liabilities or financial position at 31 March 2013 or the results of the group's operations and cash flows for the three months ended 31 March 2013.

HARTMANN AT A GLANCE

Hartmann is one of the three largest producers of moulded-fibre egg packaging and one of the world's largest producers of machinery for producing moulded-fibre packaging. Hartmann's market position can be ascribed to its strong technology know-how and extensive experience of production of moulded fibre since 1936.

Sustainability

Sustainability and environmental considerations are integral elements of Hartmann's business model and strategy. All of Hartmann's products are based on recycled paper; a renewable, CO₂-neutral and biodegradable resource. Hartmann works closely with its customers to support the need for sustainable products in the retail trade, and the company is the first to offer FSC-certified and CO_2 -neutral retail packaging.

Markets

Hartmann's egg packaging is sold globally. The group's principal markets consist of Europe and North America, where Hartmann has strong market positions. Hartmann is the market leader in Europe and has a small share of the North American market. Hartmann's technology, including machinery and services, is also sold globally outside its key markets.

Customers

Hartmann sells egg packaging to producers, distributors and to retail chains, which are increasingly seeking Hartmann's expertise in the marketing of eggs. Hartmann's technology and related services are sold to

producers of moulded-fibre packaging. Hartman has more than 1,500 customers in 50 countries, and most of these customers have longstanding relations with Hartmann. In 2012, Hartmann generated total revenue of DKK 1.5 billion.

Organisation

Hartmann has about 1,500 employees, and its head office is situated in Gentofte, Denmark. Production takes place at Hartmann's own manufacturing facilities. Five of these facilities are located in Europe, one is located in Israel and one in Canada. The group has sales offices in twelve countries.

The Hartmann share

Hartmann's shares have been listed on NASDAQ OMX Copenhagen A/S since 1982. The company has one share class, and each share carries one vote. Interested parties can receive financial reports and company announcements by subscribing to Hartmann's news service at www.investor.hartmann-packaging.com.

FINANCIAL CALENDAR 2013

21 August 2013 Interim report HI 2013 12 November 2013 Interim report Q3 2013



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This interim report has been prepared in accordance with the International Financial Reporting Standards as adopted by the EU and Danish disclosure requirements for listed companies.

This interim report was released as company announcement no. 11/2013 through NASDAQ OMX Copenhagen A/S in Danish and English. In case of discrepancies between the two versions and in case of doubt, the Danish version will prevail.

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